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Consumers Attitude And Purchasing Intention

Nearly all (91%) of users of voice assistants search the internet with their voice, while 41% of users are making purchases with their voice assistants, according to new research. Voice tech agency, ...

Voice tech trends: users move from awareness to purchase

Fannie Mae said "Consumers are increasingly adamant that it's a good time to sell, bad time to buy a home" as it released its June Home Purchase Sentiment Index (HPSI). The index, based on the

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company ...

Attitudes About Buying and Selling Continue to Diverge

Consumers may have less trust in food processes that they don't understand, and animal-based foods may be subject to more uninformed scrutiny than other foods due to consumers' perception of higher ...

How well do consumers understand their dairy purchases?

This research will examine whether the efficient display of privacy information plays any role in making purchasing decision by the consumer.

Effect of Displaying Online Privacy Information on Purchasing

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Behaviour

Ingredient suppliers share their latest research on how consumer attitudes towards functional foods and beverages changed over the past year.

How has COVID-19 changed consumer food and drink preferences?

Researchers examine counterfeit dominance, and how it affects Anglo-American and Asian attitudes to luxury brands.

Cultural backgrounds influence counterfeit attitudes; study

WARC consistently delivers valuable insights that help to make me look like an expert in front of my colleagues and clients. We work with 80% of Forbes' most valuable brands* and 80% of the world's

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Online word of mouth and consumer purchase intentions

In a bid to replicate his success in the national capital, Arvind Kejriwal has promised 300 units of free electricity to each family in Goa, after making similar announcements in Uttarakhand and ...

Kejriwal's power play: After Uttarakhand and Punjab, promise of free electricity in Goa ahead of polls

A host of market data and food company reports in the past year have suggested COVID-19 has accelerated and amplified interest in functional and healthy foods that deliver wellbeing benefits such as

...

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Has the pandemic really reshaped consumer attitudes towards health and wellness?

Taste and nutrition company Kerry has conducted new research into consumer expectations around sustainability in the food and beverage sector. The ‘really surprising results’ are in: Consumers ...

‘Sustainability is a must-have rather than a differentiator’: Kerry points to rising wave of sustainably-minded consumers

Fickle consumers are making brand loyalty hard to achieve and with brand trust, a concept that is becoming increasingly critical, Edelman’s Sumeer Mathur shares how brands can regain that trust.

Loyalty and trust: Brands in the age of cancel culture

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Consumer confidence hit a pandemic high in June, The Conference Board reported, as U.S. consumers' short-term economic outlook ...

Consumers More Bullish on Economic Outlook in June

A pervasive opposition to genetically modified (GM) foods has developed from the notion that they pose a risk to human and environmental health. Other techniques for the genetic modification of plants ...

All Plant Breeding Technologies Are Equal, but Some Are More Equal Than Others: The Case of GM and Mutagenesis

The latest U.S. consumer confidence data looks impressive as the metric has surged to its highest level in June in about 16 months. The Conference Board's measure of consumer confidence index

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stands ...

ETFs to Shine Bright as US Consumer Confidence Soars in June

Fats and oils are no longer four-letter words for consumers. More and more, shoppers are factoring nutrition and sustainability into their decisions about which fats and oils they want to see—or not ...

Fats and Oils: Attitudes Evolve, Options Expand

The “Singapore Buy Now Pay Later Business and Investment Opportunities (2019-2028) Databook - 75+ KPIs on Buy Now Pay Later Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and ...

Singapore Buy Now Pay Later Markets and Investment

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Opportunities Report 2021 - ResearchAndMarkets.com

The market statistical study namely, Global Pull Out Basket Market 2021 by Manufacturers, Regions, Type and Application, Forecast to 2026 comprises an examination of current market designs and other ...

Global Pull Out Basket Market 2021 Industry Analysis, Key Drivers, Business Strategy, Opportunities and Forecast to 2026 consumer's demands and preferences, their perspectives about the product, their buying intentions, their feedback to a particular product, and their different choices about the specific product ...

Global Potassium Tert-Butoxide Market 2021 Leading Segments, Primary and Secondary Drivers, Key Players and Geographical

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Analysis by 2026

The governor describes the performance of Maine's electric utilities as 'abysmal' but says formation of a consumer-owned utility could create more problems than it solves.

Mills vetoes 'hastily drafted' bill for state buyout of CMP and Versant Power

The “Russia Buy Now Pay Later Business and Investment Opportunities (2019-2028) Databook - 75+ KPIs on Buy Now Pay Later Trends by End-Use Sectors, Operational KPIs, Retail Product Dynamics, and ...

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